



香港中文大學(深圳)

The Chinese University of Hong Kong, Shenzhen



紀念品手冊



阳光下的石头

纪念品商店 UNIVERSITY GIFT SHOP

关于我们 / About us

“路边的石头，虽然看上去很平常，但是它们沐浴在阳光下，就有了闪光点，如同好的环境能突显平凡人的不平凡，而一所大学就应当如太阳，点亮学生，将他们的闪光点挖掘出来。”

——香港中文大学（深圳）校长徐扬生教授秉承这种理念，「阳光下的石头」纪念品商店将大学人文精神和历史与现代美学相结合，打造石头甄选系列、阳光美学系列、设计师系列和十周年典藏系列，匠心创造艺术好物，让更多的石头在阳光下闪闪发光。

President Yangsheng XU compares a university to the sun that reveals the potential in students, akin to sunlight highlighting stones. The University Gift Shop embodies this idea, offering delicate items that merge art and utility, inspired by the university's spirit and aesthetics.

商店简介 / About us

「阳光下的石头」商品涵盖了大学、各学院、各书院、大学艺术中心、招生办以及学生设计的文创纪念品，种类包括生活、运动、家居、创意等，妥帖照顾你的学习和生活。

The University Gift Shop features a range of creative products designed by the schools, colleges, University Art Center, Admissions Office, and Communications and Public Relations Office. These include clothing, bags, decorations, stationery, and accessories, all of which are crafted to enrich your study and daily life.

📍 商店位置：学生中心下沉广场（校园卡服务中心旁）

Location: Student Center Sunken Square (Next to the Campus Card Service Center)

🕒 营业时间：周一至周五9:00至18:00，周六日10:00-16:00（节假日不营业，具体时间请关注邮件推送）

Opening Hours: 9:00 -18:00 on Monday to Friday, 10:00-16:00 on weekends (Closed on holidays, please refer to email notifications for specific timings)





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石头甄选系列

Stone Collection

经典之作，历久弥新，石头甄选系列以大学经典Logo和字母为设计元素，将大学精神和文化传统融入到日常化产品的设计中。身着文化衫，又或是别上徽章，与大学间的联结在此刻拥有了具象化的表达。Elegant in essence and timeless in charm, the Stone Collection Series blends the University's iconic logo and script into its design, imbuing daily items with the essence and rich heritage of the University. Products such as apparel or emblematic badges act as concrete symbols of the bond with the University.

服饰类 Apparel



美式校园风T恤 American Campus Style T-shirt

白色款/蓝色款 White/Blue RMB 95

黑色款/灰色款 Black/Grey RMB 105



服饰类 Apparel



新款套装 Casual Short-Sleeve Short Set
米色款/ 紫色款 Oatmeal/Purple RMB 185

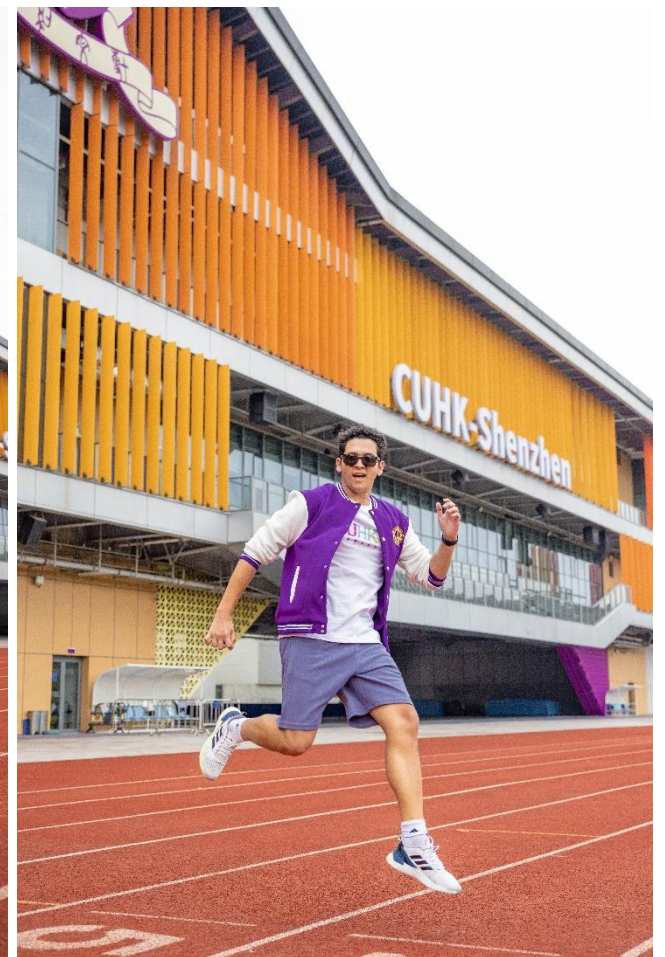
服饰类 Apparel



拉链外套 Zip-up hoodie 卡其色/藏青色 Khaki / Navy blue
RMB 268



服饰类 Apparel



紫色棒球服 Baseball Jacket
RMB 130



服饰类 Apparel



羊毛开衫 Cardigan 灰色款/藏蓝色款 Grey/Dark Blue
RMB 149



冲锋衣 Outdoor Jacket
RMB 360



服饰类 Apparel



10周年校庆T恤 黄色/蓝色/橘色
10th Anniversary T-shirt Yellow/Blue/Orange
RMB 125

服饰类 Apparel



经典白T恤 Classic Tee-White
RMB 48



姜黄色T恤 Classic Tee-Yellow
RMB 109



蓝色Polo衫 Polo Shirt-Blue
RMB 155



服饰类 Apparel



棒球帽
Cap
RMB 58



蓝白双面渔夫帽
Reversible Bucket Hat
RMB 55

服饰类 Apparel



双面中性围巾 Double-sided Scarf
RMB 210



羊毛围巾 Wool Scarf
RMB 246



2024定制领带 Tie
RMB 65



箱包类 Bags



休闲双肩帆布包 卡其色/黄色
Casual Canvas Backpack Khaki/Yellow
RMB 119



商务双肩包 黑色/灰色
Business Backpack Black/Grey
RMB 128

箱包类 Bags



拼色杜邦包
Dupont Paper Bag
RMB 59



龙行大运紫色帆布袋
Canvas Bag
RMB 38



环保袋
Reusable Bag
RMB 20



摆件类 Decorations



公仔熊
CUHK-Shenzhen Bear
RMB 45

摆件类 Decorations



沉香 Aquilaria
RMB 125



校园风景摆件 Campus scenery ornament
RMB 199

文具类 Stationery



五色日程本
 Annual Planner
 RMB 18



灰色线条笔记本套盒
 Line Design Style Notebook Gift Box—Grey
 RMB 69



镂空立体笔记本 蓝/灰/白
 Hollow 3D Designed Notebook
 Blue/Gray/White
 RMB 49

文具类 Stationery



龙行大运立体便签 3D Note
 RMB 82

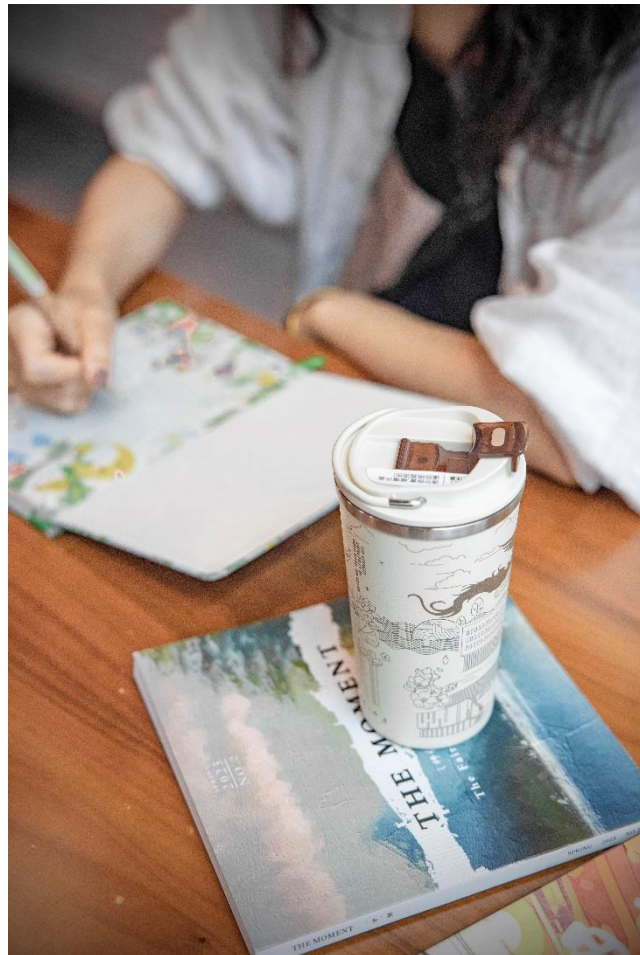


神仙湖畔白色笔记本 Lakeside Notebook-White
 RMB 20 (大 Large) RMB 15 (小 Small)



英雄牌签字笔 Hero Brand Pen Box
 RMB 68

日用品 Daily Necessities



陶瓷保温杯
Ceramic-Clad Insulated Cup
RMB 128



高档茶杯礼盒
Tea Cup Gift Set
RMB 260



10周年紫色马克杯
10th Anniversary Purple Mug
RMB 90

日用品 Daily Necessities



虎牌保温杯
TIGER Insulation Cup
RMB 219



双层玻璃杯礼盒
Double Walled Glass
RMB 138



配件 Accessories



校园风景钥匙扣
Campus Landscape Keychain
RMB 22



公仔钥匙扣
CUHK-Shenzhen Bear Keychain
RMB 38



邮票
Stamps
RMB 80



手绘异形贺卡
Greeting Card
RMB 2

配件 Accessories



风景明信片
Postcards
RMB 25



彩绘明信片
Postcards
RMB 10



贺卡
Greeting Card
RMB 4 (小 Small) RMB 6 (大 Large)

配件 Accessories



四季冰箱贴
Refrigerator Magnet
RMB 99



2024书签礼盒
Bookmark Gift Box
RMB 125



英文连体胸针
Metal Brooch
RMB 65



单字胸针
Metal Brooch
RMB 45

其他 Others



学位证书外壳
Certificate Holder
RMB 68



礼品袋
Bags
RMB 4 (大 Large) RMB 3 (小 Small)



卡套
Card Sleeve
RMB 18



校徽
CUHK-Shenzhen Pin
RMB 7



紫色雨伞
Umbrella
RMB 55

阳光美学系列

Sunshine Aesthetics Collection



香港中文大學(深圳)
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灵感来自一缕季节限定的花香，又或是校园里一幢建筑的完美线条弧度，阳光美学系列产品提炼校园风景、建筑、书法等元素进行艺术的再创作，致力于探索日常与习惯中的闪光点。

The Sunshine Aesthetics collection meticulously distills elements from campus landscapes, architectural features, and the art of calligraphy, among others, for a creative reimagining. Its objective is to delve into the luminous aspects inherent in the mundane and the accustomed.

书道气韵 The Charm of Calligraphy



“龙行大运”书法挂饰
Calligraphy Decoration
RMB 45



扇子礼盒
Fan Gift Box
RMB 80



“龙行大运”免胶窗花静电贴
Window Paper-cut
RMB 10

书道气韵 The Charm of Calligraphy



春风满路香卷轴
Calligraphy Scroll
RMB 125



2025年挂历
Wall Calendar
RMB 70



松鹤青山卷轴
Calligraphy Scroll
RMB 175



2025年台历
Calendar 2025
RMB 110



书道气韵 The Charm of Calligraphy



龙行大运卷轴 (大)
Calligraphy Scroll
RMB 135



一帆风顺卷轴
Calligraphy Scroll
RMB 125



春华秋实卷轴画
Calligraphy Scroll
RMB 125

校长的书 The Books Written by President Xu



《黄昏的神仙湖》
LAKE AT DUSK
RMB 58



《摆渡人》
THE FERRYMAN
RMB 48

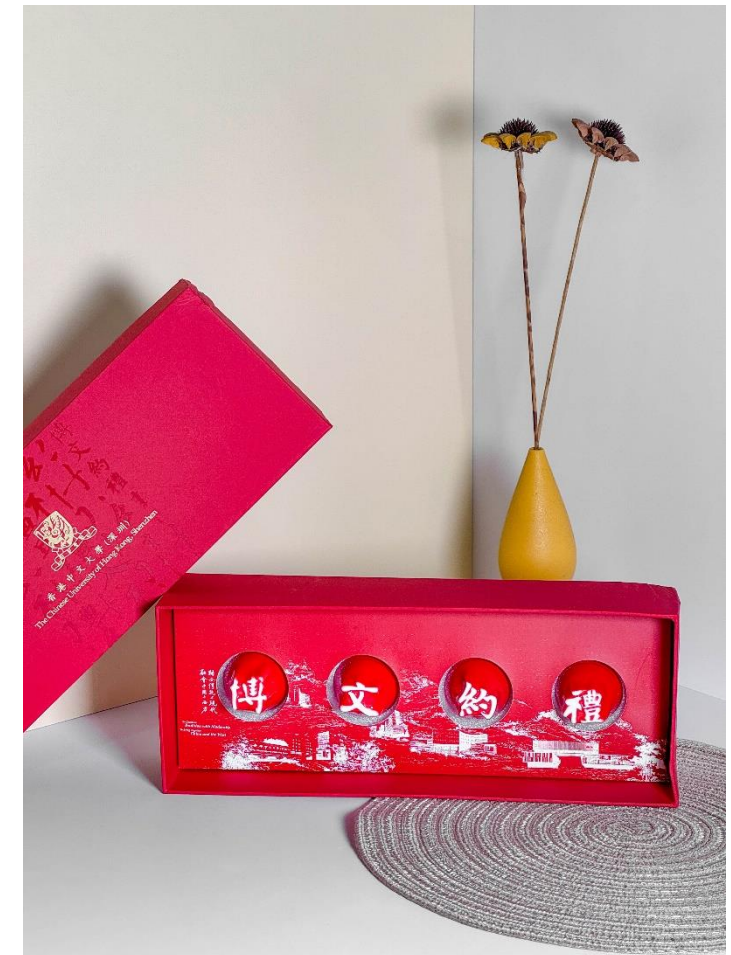
博文约礼 Through Learning and Temperance to Virtue



镂空立体笔记本
Hollow 3D Designed Notebook
蓝/灰/白 Blue/Gray/White
RMB 49



灰色线条笔记本套盒
Line Design Style Notebook
Gift Box-Grey
RMB 69



博文约礼文字杯礼盒
Calligraphy Cup Gift Box
RMB 145

设计师系列

Designer Collection



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设计师系列是由校内师生自主创作的原创性周边产品，现已有“当我们相遇时”和“如影随形，生生不息地球日”两大主题衍生品。他们眼中的校园是一个充满灵感的畅想游乐园，把遇见的小动物、对地球的关切一同写进大学故事里。The Designer Collection consists of original peripheral products created independently by faculty and students on campus. It currently includes two major theme derivatives: "When Our Orbits Touch" and "Earth Day Continues". In the designers' eyes, the campus is an imaginative playground full of inspiration, where encounters with little animals and concerns for the Earth are written into the University story together.

当我们相遇时 When Our Orbits Touch



• 手腕袋 Wrist Pouch
RMB 35



• 猫咪狗狗钥匙扣 Keychain
RMB 12



• 束口袋 Drawstring Pouch
RMB 16



• 袜子 Socks
RMB 18

当我们相遇时 When Our Orbits Touch



猫咪便签纸
Post-it note
RMB 12



猫咪小本
Notebook
RMB 15



贺卡
Greeting Card
RMB 4 (小 Small) RMB 6 (大 Large)

「如影随形，生生不息」地球日 Earth Day Continues

使用可持续产品，践行可持续生活。在2024年地球日，纪念品商店与绿里环保协会联合推出地球日主题系列周边，将环保理念融入大学文创，打造出环保与实用的交响。

Using sustainable products to practice sustainable living.



环保笔记本
Eco-friendly Notebook
RMB 39



环保咖啡杯
Eco-friendly Coffee Cup
RMB 69



圆珠笔
Ballpoint Pen
RMB 8

种子卡
Seed Card
RMB 3.5



环保杜邦袋
DuPont Paper Zipper Bag
RMB 55

十周年典藏系列 10th Anniversary Collection



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十年风华，融汇创新，翩翩凤凰立于神仙湖畔，见证了第一个十年的春华秋实。正值校庆十周年之际，特别推出以紫金校色及校庆标志为设计元素的系列文创周边，珍藏梧桐树下、神仙湖畔的共同回忆。On the occasion of the CUHK-Shenzhen 10th anniversary, a special series of cultural and creative products is launched, featuring the purple-gold university colors and the anniversary logo as design elements.

十年风华 CUHK-Shenzhen 10th Anniversary



10周年春华秋实文字杯
Calligraphy Cup Gift Box
RMB 208



10周年紫色马克杯
Mug
RMB 90



10周年紫色镂空本
Hollow 3D Designed Notebook -Purple
RMB 49

十周年典藏系列 10th Anniversary Collection



香港中文大學(深圳)
The Chinese University of Hong Kong, Shenzhen

UNIVERSITY GIFT SHOP

THE CHINESE UNIVERSITY OF HONG KONG, SHENZHEN

十年风华 CUHK-Shenzhen 10th Anniversary



10周年丝巾领带礼盒
Silk Scarf and Tie Set
RMB 228



龙凤胸针
Brooch Gift Box
RMB 118



餐具套盒
Cutlery Set Box
RMB 150

十年风华 CUHK-Shenzhen 10th Anniversary



10周年紫色雨傘
Umbrella
RMB 55



10周年纪念手册
Commemorative Postcard Album of CUHK-Shenzhen
RMB 208

十周年典藏系列 10th Anniversary Collection

十年风华 CUHK-Shenzhen 10th Anniversary



龙行大运盲盒
 Blind Box
 RMB 168



10周年紫色礼品袋
 Bags
 RMB 5 (大 Large) RMB 4 (小 Small)



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